

in Reward_Strategy | #PayrollAU19 | #TheRewards
5 December 2019 | Hilton London Bankside

PAYROLL AUTUMN UPDATE

FOR IN-HOUSE & CLIENT PAYROLL

THE REWARDS 2019

Connecting you with Payroll and Reward professionals

PAYROLL AUTUMN UPDATE

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— THE —
REWARDS
— 2019 —

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PAYROLL AUTUMN UPDATE

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Connecting you with the Payroll and Reward profession

The Payroll Autumn Update, now in its 15th year, is the UK's largest independent conference bringing together in-house payroll, reward, pensions and HR professionals, plus some of the largest client payroll, bureaux and accountants.

It is a one day, multiple stream event delivering the delegates everything they need to be compliant in 2020 and, in addition to the day-to-day regulatory and legislative imperatives, will also focus on the impact of technology on the changing face of payroll - and discuss if the profession is keeping up!

The Rewards 2019 ceremony, previously known as Payroll World Awards, made its debut in 2011. It honours the accomplishments of payroll, reward and HR teams and individuals, as well as payroll and pension technology providers - who are delivering cutting edge products and services to serve the industry.

The prestigious London-based awards offer outstanding branding and sponsorship opportunities, including months of publicity through its extensive marketing coverage.



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Ten reasons to sponsor

Engaged audience

The best opportunity to connect with a highly engaged audience, of influential purchasing decision makers, across the payroll and reward spectrum

New business

Generate new business opportunities by engaging directly with your target audience, all in one place

Decision makers

Showcase your services and products to key decision makers in the payroll and reward profession

Competitive advantage

Gain a significant advantage over your competitors through being seen as the leader in your field and the natural partner of choice

Exposure

Enjoy high impact exposure to your target market by being part of the extensive multi-platform marketing campaign

Associate with winners

Support and be associated with fast growing, leading, innovative companies

Interactive

Speaking slots allow sponsors to speak directly to smaller groups of delegates in an interactive forum allowing discussion and debate

Improved profile

Raise your corporate profile with top senior decision makers in the payroll and reward profession

Awareness

Position your company at the heart of the payroll and reward profession

Entertain

Entertain clients in the best seats in the house, which are reserved for sponsors only



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Headline partner

Gain major brand exposure as headline sponsor at the 2019 Payroll Autumn Update and The Rewards. As our main partner you will benefit from prominent branding across an extensive multi-platform marketing campaign and your name in lights across the whole event.

The package includes:

- High impact branding as headline sponsor – your logo seen wherever the Payroll Autumn Update/ The Rewards logo appears on all marketing
- Announcement of the partnership on Reward Strategy social media
- Q&A with company representative to appear in the December issue of Reward Strategy
- Home page takeover of reward-strategy.com for two weeks in the lead up to the event
- Two x 60 second interviews with senior company representative sent to Reward Strategy database and hosted on reward-strategy.com

- Ten VIP passes to invite existing or prospective clients as your guests
- Premium exhibition space at the conference
- Representative to open the conference
- Seat drop in the main plenary
- Branded notebooks and pens in all sessions (supplied by client)
- 30 minute speaking session within the agenda
- Premium table of ten at the The Rewards
- Representative to close the conference
- Six conference passes

Payroll Autumn Update & The Rewards: £34,995

Payroll Autumn Update only: £19,995

The Rewards only: £19,995

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“It provides a useful way to meet other professionals with similar concerns and to share knowledge”

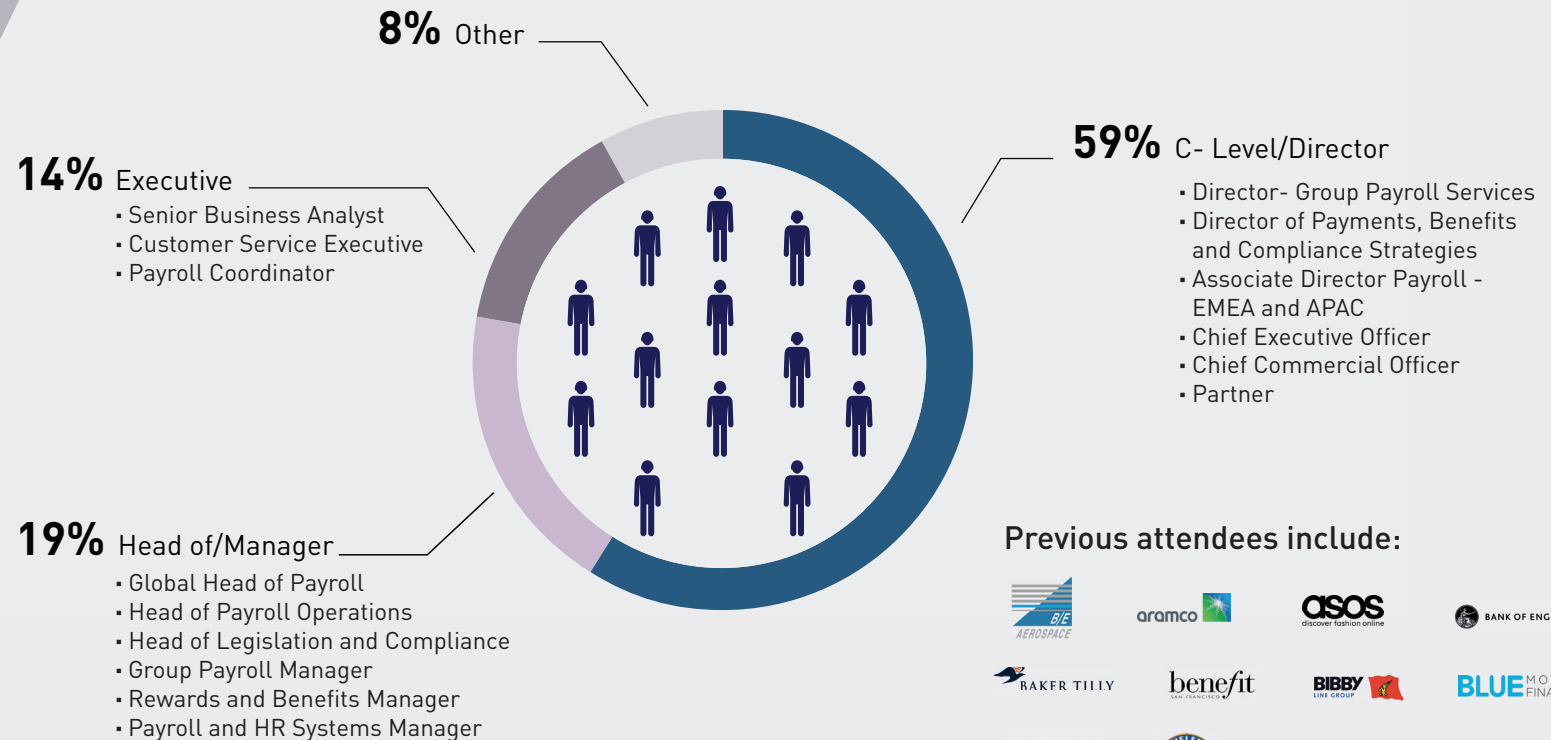
Natalie Bertelsen-Macey
B&Q



PAYROLL AUTUMN UPDATE

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An audience of focused, forward thinking business leaders



Previous attendees include:



78% decision makers

91% attendees would highly recommend the event

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Knowledge partner

Be a Payroll Autumn Update knowledge partner by adding to the agenda with practical advice or thought provoking dialogue. Creating a memorable learning experience for attendees will help make your brand the preferred choice.

The package includes:

- Branding as knowledge partner – on all marketing and at the event
- Announcement on Reward Strategy LinkedIn and Twitter to over 4,000 followers
- 60 second interview with company representative sent to the Reward Strategy database and hosted on reward-strategy.com to promote your session
- Five VIP passes to invite existing or prospective clients as your guests
- Exhibition space at the conference

- 30 minute standalone speaking session
- Four conference passes
- Enhanced 12 month directory listing on reward-strategy.com
- One month (full page ad) campaign in Reward Strategy magazine

Investment: £12,995



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Exhibitor

Have a presence in the exhibition area, where key payroll and reward professionals will gather during the network breaks. A captive audience of highly engaged people interested in your products - a perfect opportunity to build your pipeline.

The package includes:

- Exhibitor branding on all pre-event marketing and at the event
- Exhibitor branding on all signage at the conference
- 3 x 2 exhibition space
- 12 month directory listing on reward-strategy.com
- Two conference passes

Investment: £7,995



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Additional sponsorship opportunities

Collaborative research

Work with the Reward Strategy to produce a quality and insightful piece of research and position your company as thought leaders in a particular field of expertise.

The research can be conducted before the event and presented at the conference in an agreed format. Alternatively, the research can be launched at the conference using Sli.do and other data gathering techniques. The results can then be collated into a report and communicated across the various Reward Strategy platforms.

Investment from: £9,995

Other sponsorship opportunities

	INVESTMENT
Bags	£2,995
Twitter wall	£3,495
Pens and pads	£3,495
Lanyards	£3,995
Sli.do	£3,995
Break refreshments	£3,495
lunch	£3,495
Full day catering	£4,495

THE REWARDS 2019

#TheRewards

“It’s great for networking with
like-minded people, having a good time
and being recognised for your efforts”

*Ray Heeds
Shared Services Connected*



THE REWARDS 2019

The Rewards

Following the Payroll Autumn Update, the 9th annual Rewards (formerly Payroll World Awards) offers the opportunity to bring your brand to the forefront of the payroll, reward and HR industry.

In-house payroll teams and individuals, bureaux and software companies, have their entries assessed by our panel of independent judges. As over 400 key professional are gathered in one room, the hugely popular ceremony represents the sectors biggest promotional opportunity and a great way to entertain and impress clients.

Preview of 2018 winners and finalists



2018 judges



NEIL ROBSON
Benefits Contracts &
Payroll Manager
**Northumbrian
Water Group**



CHRIS WATT
Complete Payroll Leader
PwC



LIZ ROBINS
Managing Partner
AS Robins



KEN PULLAR
Chief Executive
CIPP



ADELE HAUXWELL
Self Employed in
GDPR & Payroll
consulting Ltd



NORMAN GREEN
Payroll Consultant
Payroll Consultant



HENRY TAPPER
Founder
Pension Playpen



BRIAN SPARLING
Payroll Delivery Manager
Ceridian



IAN HODSON
Head of Reward
**University of
Lincoln**



JULIE NORTHOVER
Payroll Specialist
PayPartner



HELEN HARGREAVES
Associate Director of
Policy
CIPP



CHARLES COTTON
Performance and
Reward Advisor
CIPD



JULIA HARRIS
Group Payroll Manager
Foster Partners



ALISTAIR KENDRICK
Employment tax
consultant
**AK Employment
Tax Services**



DAVID ROBERTSON
vice president EMEA
payroll
Morgan Stanley

THE REWARDS 2019

Category sponsorship

Pre-event

- Logo on all printed promotion material
- Logo included on all The Rewards email marketing
- Logo included on all entry marketing and shortlist announcements
- Logo and company profile on The Rewards website
- Sponsorship announced on Reward Strategy social media

On the night

- Logo on all sponsor signage
- Logo on rotating loop during dinner
- Logo incorporating in awards sting (opening video/music)
- Mention by celebrity host
- Platinum table of ten

- Representative on stage to present sponsored award
- Logo on screen during sponsored award announcement and presentation
- Logo on the award trophy and certificate
- Company profile and logo in the evening programme

Post event

- Logo alongside the event write up on Reward Strategy magazine
- Photo of your representative presenting your sponsored award

Investment: £9,995

2019 categories

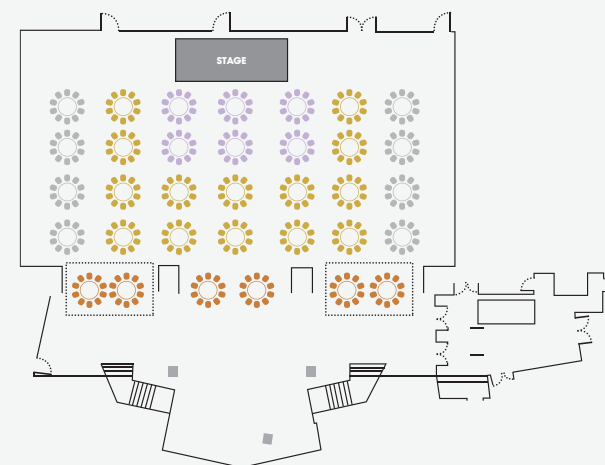
- Best Employer Award
- Best Business Award
- Best Leader Award
- Best Manager Award
- Rising Star Award
- In-house Team Award
- Service Provider Team Award
- Public Sector Team Award
- Payroll and HR Software Product Award
- International Payroll Award
- International Payments Provider Award
- Workplace Pension Provider Award
- Employee Benefits Provider Award

THE REWARDS 2019

Other sponsorship opportunities

Drink reception and bar	£5,995
Champagne draw	£3,495
Photo studio	£3,995
Celebrity host	£4,995
Table plans	£3,495
Pens on tables	£1,495
Gift on tables	£1,495
Menus	£2,995
Table numbers	£1,495
After party	£2,995
Wine on table	£3,995
Charity fundraising partner	£4,995

Table plan



- Platinum zone - £4,500
- Gold zone - £4,000
- Silver zone - £3,500
- Bronze zone - £3,000

When booking a table, each person receives one welcome drink, a three course meal followed by coffee and petit fours, half a bottle of wine and water.

Diamond zone tables include all of the above plus the best seats in the house, a bucket of ten premium beers, two bottles of premium champagne and table entertainment.

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Contact us



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THE REWARDS 2019

Hosted by

**REWARD
STRATEGY**

INCORPORATING PAYROLL WORLD

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