



# FSE-WEEK

28 SEPTEMBER - 2 OCTOBER | DIGITAL EVENT

The biggest and best trade show for financial intermediaries

**MAINSTREAM  
MONDAY**  
28 SEPTEMBER



**TIME OUT  
TUESDAY**  
29 SEPTEMBER



**SPECIALIST  
WEDNESDAY**  
30 SEPTEMBER



**TRADITIONAL  
THURSDAY**  
1 OCTOBER



**FACILITATOR  
FRIDAY**  
2 OCTOBER

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HELPING FUND UK BUSINESS

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 Building Societies  
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# FSE WEEK

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FINANCIAL MEDIA

# AT A GLANCE

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**TRADITIONAL THURSDAY**

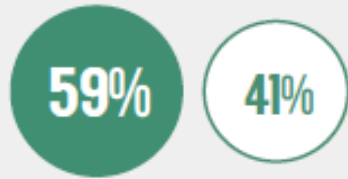
1 OCTOBER



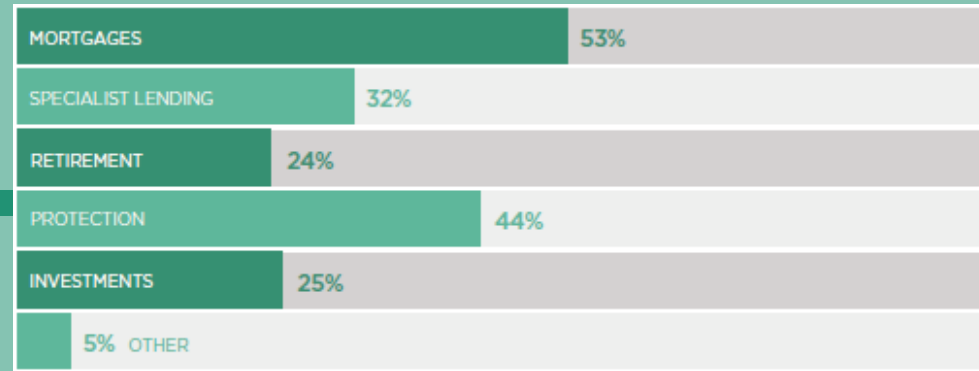
**FACILITATOR FRIDAY**

2 OCTOBER

FSE BRINGS YOU MORE OPPORTUNITIES TO DO BUSINESS THAN ANY OTHER TRADE SHOW IN THE UK



DIRECTLY AUTHORISED VISITORS COMPARED TO APPOINTED REPRESENTATIVES



VISITOR SECTOR

# 3,168

ATTENDEES ACROSS ALL 2019 FSE EVENTS





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**FSE WEEK** HAS BEEN DESIGNED WITH THE FINANCIAL INTERMEDIARY IN MIND. 2020 WILL SEE EVENTS HAVING TO ADAPT FROM THE PHYSICAL FORM TO BECOME MORE VIRTUAL, IF NOT COMPLETELY. LIKE MANY INDUSTRIES, THE FS MARKET PLACE THAT WE WORK IN HAS HAD TO RESPOND QUICKLY AND USE TECHNOLOGY IN OUR DAY TO DAY OPERATIONS. THE PLATFORMS LIKE ZOOM AND MICROSOFT TEAMS ARE NOW PART OF OUR DAILY DIARIES AND HAVE ALLOWED BUSINESS AS (UN)USUAL TO CONTINUE.

FSE WEEK IS A FESTIVAL OF THOUGHT LEADING PRESENTATIONS, SEMINARS, WEBINARS, 1-2-1 MEETINGS AND VIRTUAL ACTIVITY THAT WILL DEVELOP AND SHAPE THE NEEDS OF THE FINANCIAL INTERMEDIARY, NOW AND IN THE FUTURE.

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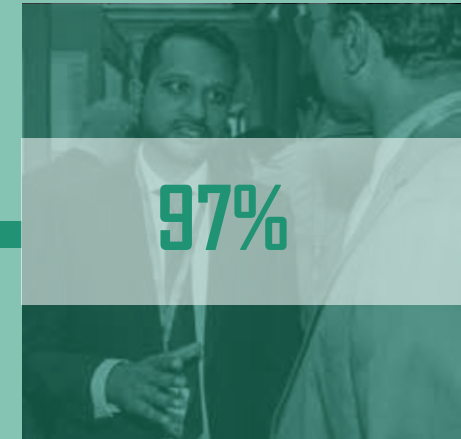
100%

OF EXHIBITORS SAID  
FSE OFFERED THEM  
THE OPPORTUNITY TO  
INTERACT WITH BROKERS



98%

OF INTERMEDIARIES  
WOULD ATTEND FSE  
AGAIN



97%

OF DELEGATES RATED  
THE FSE SHOW AS  
'EXCELLENT'



# REASONS TO SPONSOR A DIGITAL EVENT



**POSITION** YOUR BUSINESS AS THE VOICE OF SUCCESS AND AUTHORITY



**CONNECT** WITH BOTH EXISTING CLIENTS TO NURTURE RELATIONSHIPS AND GENERATE LEADS FROM NEW BUSINESS OPPORTUNITIES AND RELATIONSHIPS



**SHOWCASE** YOUR PRODUCT OR SERVICE



**NETWORK** WITH A HIGHLY ENGAGED AUDIENCE OF DECISION MAKERS AT THE UK'S BIGGEST FS FESTIVAL



HEADLINE PARTNER £POA

CONFERENCE PARTNER £24,995

KNOWLEDGE PARTNER £19,995

VIRTUAL EXHIBITOR £9,995

BESPOKE BRANDING FROM £2,995

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# HEADLINE PARTNERSHIP

## DIGITAL EVENT SPONSORSHIP



GAIN MAJOR BRAND EXPOSURE AND BE SEEN AS THE INDUSTRY'S LEADING BUSINESS AS HEADLINE PARTNER OF THE WHOLE FSE WEEK. AS THE HEADLINE PARTNER YOU'LL BENEFIT FROM BRANDING ACROSS AN EXTENSIVE MULTI-PLATFORM CAMPAIGN AND YOUR NAME IN LIGHTS ACROSS THE ENTIRE EVENT. YOU'LL ALSO GET TO SPEAK IN EVERY CONFERENCE ON EACH OF THE DAYS.

THE PACKAGE CAN INCLUDE:

- HIGH IMPACT BRANDING AS HEADLINE PARTNER – YOUR LOGO SEEN WHEREVER THE EVENT LOGOS APPEAR ON ALL MARKETING
- PARTNERSHIP ANNOUNCEMENT ONLINE & IN SOCIAL MEDIA
- Q&A WITH COMPANY REPRESENTATIVE TO BE HOSTED ONLINE
- EXTENSIVE ONLINE AD CAMPAIGN ON FINANCIALSERVICESEXPO.CO.UK IN THE LEAD UP TO THE EVENT
- COMPANY AND SPEAKER PROFILES ON EVENT WEBSITES
- 2 X 60 SECOND INTERVIEWS WITH SENIOR REPRESENTATIVES SENT TO FULL FSE DATABASE AND HOSTED ON FINANCIALSERVICESEXPO.CO.UK
- 10 VIP CONFERENCE PASSES TO INVITE EXISTING OR PROSPECTIVE CLIENTS AS YOUR GUESTS
- A RANGE OF SPEAKING OPPORTUNITIES ACROSS THE WEEK
- BESPOKE LEAD GENERATION OPPORTUNITY – GAIN DATA ACCESS OF ALL YOUR SPEAKER SESSION ATTENDEES

THE HEADLINE PARTNERSHIP PACKAGE IS BESPOKE AND WILL BE TAILORED TO MEET YOUR ORGANISATIONS NEEDS AND STRATEGIC OBJECTIVES. THE ABOVE EXAMPLE PACKAGE IS AVAILABLE FROM £30K

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# CONFERENCE PARTNER

## DIGITAL EVENT SPONSORSHIP



BE SEEN AS THE LEADING LENDER FOR A SPECIFIC SECTOR BY BEING THE CONFERENCE PARTNER OF A GIVEN DAY. AS THE CONFERENCE PARTNER OF A GIVEN DAY, YOU'LL BENEFIT FROM PROMINENT BRANDING ACROSS AN EXTENSIVE MULTI-PLATFORM CAMPAIGN AND YOUR BRAND WILL GET TOP BILLING IN FRONT OF YOUR CHOSEN AUDIENCE AT THE SUMMIT.

### THE PACKAGE INCLUDES:

- HIGH IMPACT BRANDING AS CONFERENCE PARTNER – YOUR LOGO SEEN WHEREVER THE CONFERENCE LOGOS APPEAR ON ALL MARKETING
- PARTNERSHIP ANNOUNCEMENT ON FSE WEBSITE AND ON SOCIAL MEDIA
- EXTENSIVE ONLINE AD CAMPAIGN ON FINANCIALSERVICESEXPO.CO.UK IN THE LEAD UP TO THE EVENT
- COMPANY AND SPEAKER PROFILES ON THE WEBSITE
- 60 SECOND INTERVIEW WITH SENIOR REPRESENTATIVE TO FULL FSE DATABASE AND HOSTED ON WEBSITE
- 10 VIP CONFERENCE PASSES TO INVITE EXISTING OR PROSPECTIVE CLIENTS AS YOUR GUESTS
- WELCOME ADDRESS AT START OF CHOSEN DAY
- OPPORTUNITY TO CHAIR CHOSEN DAY
- 30 MIN SOLO SESSION OR REPRESENTATIVE TO JOIN PANEL DISCUSSION IN CHOSEN CONFERENCE
- E-SHOT TO ALL SESSION ATTENDEES

INVESTMENT REQUIRED: £14,995

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# KNOWLEDGE PARTNER

## DIGITAL EVENT SPONSORSHIP



BE A CONFERENCE KNOWLEDGE PARTNER BY ADDING TO THE AGENDA AND IMPARTING YOUR COMPANY'S EXPERTISE WITH PRACTICAL ADVICE OR THOUGHT-PROVOKING DIALOGUE. CREATING A MEMORABLE LEARNING EXPERIENCE FOR ATTENDEES WILL HELP POSITION YOUR BRAND AS THE PREFERRED CHOICE FOR THESE SENIOR INFLUENCERS.

THE PACKAGE INCLUDES:

- HIGH IMPACT BRANDING AS KNOWLEDGE PARTNER – YOUR LOGO SEEN WHEREVER THE CONFERENCE LOGOS APPEAR ON ALL MARKETING
- PARTNERSHIP ANNOUNCEMENT ON FSE WEBSITE AND ON SOCIAL MEDIA
- EXTENSIVE ONLINE AD CAMPAIGN ON FINANCIALSERVICESEXPO.CO.UK IN THE LEAD UP TO THE EVENT
- COMPANY AND SPEAKER PROFILES ON THE WEBSITE
- 60 SECOND INTERVIEW WITH SENIOR REPRESENTATIVE TO FULL FSE DATABASE AND HOSTED ON WEBSITE
- 5 VIP CONFERENCE PASSES TO INVITE EXISTING OR PROSPECTIVE CLIENTS AS YOUR GUESTS
- 30 MIN SOLD SESSION OR REPRESENTATIVE TO JOIN PANEL DISCUSSION IN CHOSEN CONFERENCE
- E-SHOT TO ALL SESSION ATTENDEES

INVESTMENT REQUIRED: £9,495

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# VIRTUAL EXHIBITOR PARTNER

## DIGITAL EVENT SPONSORSHIP



BE A VIRTUAL EXHIBITOR THROUGHOUT THE ENTIRE WEEK. HAVING A PRESENCE ACROSS THE ENTIRE WEEK ON GIVEN NETWORKING BREAKS WILL ALLOW YOU TO HOST A DEMO VIDEO'S AND SET UP DIRECT 1-2-1 MEETINGS WITH EVENT ATTENDEES. IT WILL GIVE YOU UNPARALLELED ACCESS TO A CAPTIVE DIGITAL AUDIENCE OF OVER 3,000 INDUSTRY EXECUTIVES AND BROKERS, ALL POTENTIAL CLIENTS OF YOURS. BEING A VIRTUAL EXHIBITOR IS A GREAT WAY TO CATCH UP WITH EXISTING CLIENTS AND PRESENT YOUR OFFERING TO NEW PROSPECTS.

### THE PACKAGE INCLUDES:

- VIRTUAL EXHIBITOR BRANDING ON ALL PRE-EVENT MARKETING
- COMPANY PROFILE ON WEBSITE
- VIRTUAL EXHIBITOR BRANDING ACROSS ENTIRE WEEK – WILL BE PROMINENT DURING NETWORKING BREAKS ONLY
- ACCESS TO BRELLA (OUR 1-2-1 NETWORKING APP) TO CONTACT ALL ATTENDEES AND ARRANGE MEETINGS PRE EVENT, TO BE EXECUTED ON A CHOSEN DAY IN ONE OF THE GIVEN NETWORKING BREAKS
- DATA OF ALL CONSENTED 'VIRTUAL STAND VISITS' – ENSURE YOU DO NOT MISS ANY OPPORTUNITIES (THIS IS ANY DEMO OR WHITEPAPER DOWNLOADS, HOSTED ON THE WEBSITE)

INVESTMENT REQUIRED: £5,995

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# BESPOKE BRANDING OPPORTUNITIES

## DIGITAL EVENT SPONSORSHIP

**DIGITAL REGISTRATION**

**£4,995**

**DIGITAL EVENT GUIDE**

**£3,995**



**1-2-1 DELEGATE NETWORKING APP**

**£4,995**



**DELIVEROO LUNCHEON SPONSOR**

**£TBA**

**VIRTUAL VIP LOUNGE (HUB)**

**£5,495**



**DELEGATE INTERACTION PLATFORM**

**£4,995**

### COLLABORATIVE RESEARCH

WORK WITH FSE TO PRODUCE A QUALITY AND INSIGHTFUL PIECE OF RESEARCH AND POSITION YOUR COMPANY AS THOUGHT LEADERS IN A FIELD OF EXPERTISE.

THE RESEARCH CAN BE CONDUCTED BEFORE THE EVENT AND PRESENTED AT A CHOSEN DAY'S CONFERENCE IN AGREED FORMAT. ALTERNATIVELY, THE RESEARCH CAN BE LAUNCHED AT THE CONFERENCE USING SLI.DO AND PTHER DATA GATHERING TECHNIQUES. THE RESULTS CAN THEN BE COLLATED INTO A REPORT AND COMMUNICATED ACROSS THE VARIOUS FSE PLATFORMS.

**INVESTMENT STARTS FROM £9,995**

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# FSE WEEK PROMOTES

DIGITAL EVENT OPPORTUNITIES



ROUNDTABLES



CONFERENCES



WEBINARS



SEMINARS



DRINKS  
RECEPTION



LAUNCH  
PARTIES



AWARDS



AGM

#FSE-WEEK | FINANCIALSERVICESEXPO.CO.UK

# EXPO

FSE-WEEK PROMOTES IS AN OPPORTUNITY FOR COMPANIES AND ASSOCIATIONS IN THE MORTGAGE SECTOR TO PARTNER WITH FSE MEDIA AND RUN THEIR EVENTS DURING FSE-WEEK. GIVING UNPARALLED ACCESS TO THE UK MORTGAGE MARKET AND THE FULL ATTENDEES OF FSE-WEEK.

THE EVENTS CAN EITHER BE EXISTING EVENTS THAT YOUR ORGANISATION ALREADY RUNS OR BESPOKE EVENTS, DESIGNED BY YOU, PROMOTED AND RUN BY US.

IF YOU ARE INTERESTED IN HOSTING AN EVENT PLEASE CONTACT:

[jprosser@fsemedia.co.uk](mailto:jprosser@fsemedia.co.uk)

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# GET IN TOUCH



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