WOMEN IN CREDIT

#WiCAwards 24 June 2021 Digital Broadcast

JUDGES UNDER THE SPOTLIGHT



Claire Moore Chief Operating Officer **BNP Paribas Personal Finance UK**

Q: What does it mean to you to be a judge for the Women in Credit Awards?

CM: It means so much to me to be a judge on the Women in Credit Awards, in fact I have judged every year since inception, and I intend to carry on for many years to come.

Q: What are you doing in your current role to raise awareness around gender diversity? CM: Supporting diversity in the workplace is a passion of mine.

I am a member of our women in business committee and I also sponsor the parents and carers committee at BNP Paribas Personal Finance, being both a parent and a carer myself.



Women in Credit Awards 2020 : Live ceremony broadcast

Q: What is the importance of being a finalist at the Women in Credit Awards?

CM: Being nominated for the Women in Credit Awards is amazing, to know that you have been recognised for what you have achieved not just by your organisation but by the wider industry as a whole. There is a lot of evidence out there that suggests women are less likely to push themselves forward, so to have a platform like the Women in Credit Awards that not only gives a space to celebrate diversity but actually encourages it helps have a wider impact on the industry. The testament to this is the everincreasing number of nominations every year we judge! This year I have invited one of the winners from last year to do a Ted Talk for our women in business committee to share her story. I was absolutely bowled over when I read her nomination that I wanted more people to hear her story as she is truly inspirational!

Q: What are you looking for in a winning entry?

CM: What I am looking for in a winning entry is a story, women who have not only achieved within their area of expertise, but also supported a wider agenda of diversity and inclusion. This doesn't have to be through formal committees, in fact it is even more powerful if they influence beyond their role. I want to see nominations that celebrate our uniqueness – as nobody can ever be a better version of yourself than you.

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