

JUDGES UNDER THE SPOTLIGHT



Shannon Faulkner
Business & Success Coach
The BluDoor

Q: What does it mean to you to be a judge for the Women in Credit Awards?

SF: It means the world to me because I am a huge believer in women helping, supporting and pushing each other towards success. By being a judge, I get to do that. I also get to be in a crowd of people who are celebrating and cheering on each other's triumphs. Imagine all the excitement, right?!

Q: What are you doing in your current role to raise awareness around gender diversity?

SF: Aside from being a believer in women helping each other, I am also all for equal representation and opportunities for women in whichever industry they chose to be in. Aside from having my own company, I am also working as a management consultant in one of the companies in the automotive industry and I think we can all safely assume that there are not so many women working in that particular industry. By being a part of it, it's my own way of letting the world know that it is possible to be working in an industry known to be dominated by men, yet thrive and be successful in it. And hopefully, be an inspiration for others to follow.

inspired colleagues and Industry friends that they can also go on to win awards like this.

Q: What is the importance of being a finalist at the Women in Credit Awards?

SF: It brings recognition to women's achievements and it paints a clear picture that gender is never a hindrance towards success. The Women in Credit Awards, I believe, is a source of inspiration and encouragement to all the women out there.

Q: What are you looking for in a winning entry?

SF: I am looking for someone who will showcase what it really means to be a successful person. That success is not only gauged by how much you earn every year, or how many awards you've won, but more importantly, how you've struggled yet never gave up, and how many you've inspired and helped along the way.

NOMINATE NOW:

WWW.CREDITSTRATEGY.CO.UK/WIC-AWARDS/NOMINATE