

CONTENTS

03
Inside insights

04 Award programmes 06 Why enter

08 Important dates

10 Judging process What's next

12 Key contacts

INSIDE INSIGHTS

Hello and welcome to your award entry guide



Lauren McWilliams Marketing Director Reward Strategy

Do you want to be recognised for your hard work and innovative working? Silly question as I already know the answer. Who wouldn't want to be rewarded?

At Reward Strategy we receive hundreds of award submissions every year and having worked in marketing for 15 years, I've written my fair share too. In this entry guide I provide you with top tips that will get your entries noticed; plus what common pitfalls to avoid.

Continue reading to uncover how to make your entries stand out and award worthy.



Ioana Damu
Senior Customer & Client Operations Manager
Reward Strategy

Is the deadline for the awards you want to enter just around the corner?
Well, good news because we've got you covered!

I work across Reward Strategy's awards programmes supporting entrants with their submissions and help identify the best suited categories. I know exactly what you need to consider when planning and completing your entries in order to stand out from the crowd.

The only thing you need to do is read this useful guide, share your success story and dust off the trophy cabinet!



AWARD PROGRAMMES

Reward Strategy award programmes are best known for their independence, gravitas and excellence.

They celebrate the most passionate and knowledgeable members of the breadth of the payroll and reward industry.

Whether you're part of a start-up, a mid size or a corporate giant with international presence, there is an award category out there for you, your team and your company.

By taking part in Reward Strategy award programmes you can gain the recognition you deserve.





CATEGORIES



Best Business Award

Best Employer Award

Best Leader Award

Best Manager Award

Best Rebrand

Best Reward Strategy

Crisis Management Award

Customer Service Award

Diversity & Inclusion Award

Employee Benefits Provide Award

Global Payroll Award

In-house Team Award

Innovation Award

Next Generation Award

Payments Provide Award

Payroll & HR Provider Award

Payroll & HR Software Product Award

Public Sector Team Award

Rising Star Award

Service Provider Award

Specialist Payroll & HR Provider Award

Technology Award

Workplace Pension Provider Award



Best Business Award

Outstanding leader in Reward

Outstanding leader in Payroll

Outstanding leader in Employee Benefits

Business Leader of the Year Reward

Outstanding Leader in HR

Business Leader of the Year HR

Outstanding Leader in Pensions

Business Leader of the Year Bureau

Business Leader of the Year Pensions

Personality of the Year

Business Leader of the Year Employee Benefits

Business Leader of the Year Software

TOP TIP!

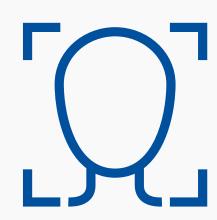
Enter 1, 2, 3 or more!

Judges want to see the best of the best and that might be you across different categories. You can enter as many categories as you like. Just make sure you submit a separate form for each entry and tweak the information so that you match the criteria.

WHY ENTER

Take the chance to feature in a prestigious index of award winners across the reward, payroll, HR, employee benefits, workplace pensions and associated profession.







01

Reward- Entering Reward Strategy awards provides the perfect opportunity to identify and review your great work. 02

Recognise- Being shortlisted brings industry wide recognition and an opportunity to celebrate a job well done.

03

Motivate- You have endured a challenging few years. What better way to motivate employees, than to reward their hard work.

Dates for your diary





Dates for your diary



Standard entry deadline

13 January

Final entry deadline

3 March

Shortlist announcement

26 April

Judging day

18 May

Awards Ceremony June 2023



JUDGING PROCESS

Behind every Reward Strategy award winner are judges that believed in them.

At Reward Strategy we pride ourselves in being independent and transparent. Our award programmes are renowned for being just that.

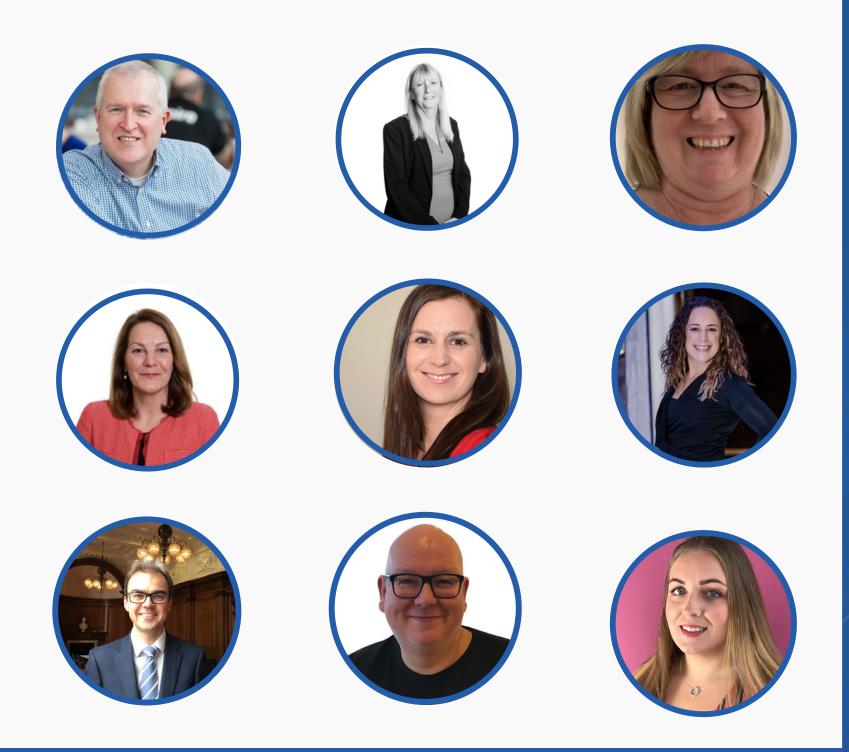
Each judge will individually read and pre-score all entry forms, considering any supporting materials submitted.

They will give a score for each question within the entry form which will be combined to give an overall score for each entry.

Judges will meet to discuss the highest scoring entries and agree the winner for each category.

Confidentiality

All material will remain confidential to the judges. Winning case studies may be used in post-event materials to promote best practice and permission will be sought from entrants before publishing these.

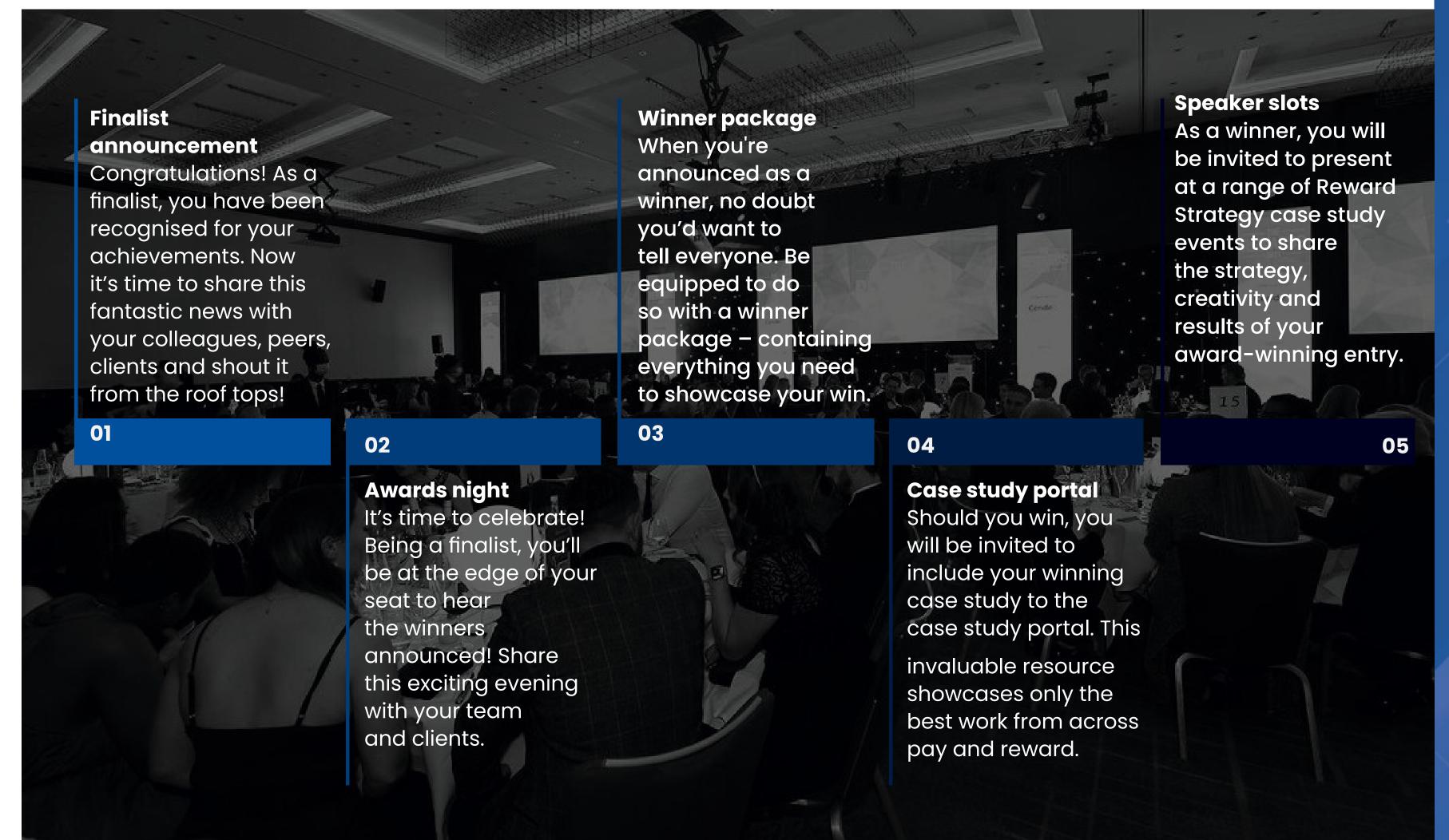


Pause for thought

Win, lose or draw – the process of preparing an award entry is an extremely valuable exercise.

Building an entry allows you and your team to consider your work and its impacts in detail. It also you to be recognised internally for all your hard work as well as being able to shout about it to your social and personal networks.

WHAT NEXT?



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