

REWARD STRATEGY

AWARDS ENTRY GUIDE

Elevate your entries and boost your chance of success



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INSIDE INSIGHTS

Hello and welcome to your award entry guide



Lauren McWilliams
Marketing Director
Reward Strategy

Do you want to be recognised for your hard work and innovative working? Silly question as I already know the answer. Who wouldn't want to be rewarded?

At Reward Strategy we receive hundreds of award submissions every year and having worked in marketing for 15 years, I've written my fair share too. In this entry guide I provide you with top tips that will get your entries noticed; plus what common pitfalls to avoid.

Continue reading to uncover how to make your entries stand out and award worthy.



Ioana Damu
Senior Customer & Client Operations Manager
Reward Strategy

Is the deadline for the awards you want to enter just around the corner? Well, good news because we've got you covered!

I work across Reward Strategy's awards programmes supporting entrants with their submissions and help identify the best suited categories. I know exactly what you need to consider when planning and completing your entries in order to stand out from the crowd.

The only thing you need to do is read this useful guide, share your success story and dust off the trophy cabinet!



AWARD PROGRAMMES

Reward Strategy award programmes are best known for their independence, gravitas and excellence.

They celebrate the most passionate and knowledgeable members of the breadth of the payroll and reward industry.

Whether you're part of a start-up, a mid size or a corporate giant with international presence, there is an award category out there for you, your team and your company.

By taking part in Reward Strategy award programmes you can gain the recognition you deserve.

— THE —
LEADERSHIP
— AWARDS —

— THE —
REWARDS
— 2022 —

CATEGORIES

THE REWARDS 2022

Best Business Award
Best Employer Award
Best Leader Award
Best Manager Award
Best Rebrand
Best Reward Strategy
Crisis Management Award
Customer Service Award
Diversity & Inclusion Award
Employee Benefits Provide Award
Global Payroll Award
In-house Team Award
Innovation Award
Next Generation Award
Payments Provide Award
Payroll & HR Provider Award
Payroll & HR Software Product Award
Public Sector Team Award
Rising Star Award
Service Provider Award
Specialist Payroll & HR Provider Award
Technology Award
Workplace Pension Provider Award

THE LEADERSHIP AWARDS

Best Business Award
Outstanding leader in Reward
Outstanding leader in Payroll
Outstanding leader in Employee Benefits
Business Leader of the Year Reward
Outstanding Leader in HR
Business Leader of the Year HR
Outstanding Leader in Pensions
Business Leader of the Year Bureau
Business Leader of the Year Pensions
Personality of the Year
Business Leader of the Year Employee Benefits
Business Leader of the Year Software

TOP TIP!

Enter 1, 2, 3 or more!

Judges want to see the best of the best and that might be you across different categories. You can enter as many categories as you like. Just make sure you submit a separate form for each entry and tweak the information so that you match the criteria.

WHY ENTER

Take the chance to feature in a prestigious index of award winners across the reward, payroll, HR, employee benefits, workplace pensions and associated profession.



01

Reward- Entering Reward Strategy awards provides the perfect opportunity to identify and review your great work.



02

Recognise- Being shortlisted brings industry wide recognition and an opportunity to celebrate a job well done.



03

Motivate- You have endured a challenging few years. What better way to motivate employees, than to reward their hard work.

Dates for your diary



Standard
entry deadline

27 May

Final entry
deadline

19 August

Shortlist
announcement

12 October

Judging
day

19 October

Awards
Ceremony

17 November

Dates for your diary



Standard
entry deadline

13 January

Final entry
deadline

3 March

Shortlist
announcement

26 April

Judging
day

18 May

Awards
Ceremony

June 2023



All entries made by the standard date will be charged £150 + VAT per entry. Entries submitted after will be charged £250 + VAT. Entries submitted after the entry deadline will not be considered and entry fees must be paid when submitting your entries.

Did you know?

Reward Strategy Premium Members receive 50% off award entry fees. Find out more :

reward-strategy.com/membership

JUDGING PROCESS

Behind every Reward Strategy award winner are judges that believed in them.

At Reward Strategy we pride ourselves in being independent and transparent. Our award programmes are renowned for being just that.

Each judge will individually read and pre-score all entry forms, considering any supporting materials submitted.

They will give a score for each question within the entry form which will be combined to give an overall score for each entry.

Judges will meet to discuss the highest scoring entries and agree the winner for each category.

Confidentiality

All material will remain confidential to the judges. Winning case studies may be used in post-event materials to promote best practice and permission will be sought from entrants before publishing these.



Pause for thought

Win, lose or draw – the process of preparing an award entry is an extremely valuable exercise.

Building an entry allows you and your team to consider your work and its impacts in detail. It also you to be recognised internally for all your hard work as well as being able to shout about it to your social and personal networks.

WHAT NEXT?

Finalist announcement

Congratulations! As a finalist, you have been recognised for your achievements. Now it's time to share this fantastic news with your colleagues, peers, clients and shout it from the roof tops!

01

Winner package

When you're announced as a winner, no doubt you'd want to tell everyone. Be equipped to do so with a winner package – containing everything you need to showcase your win.

03

Speaker slots

As a winner, you will be invited to present at a range of Reward Strategy case study events to share the strategy, creativity and results of your award-winning entry.

05

02

Awards night

It's time to celebrate! Being a finalist, you'll be at the edge of your seat to hear the winners announced! Share this exciting evening with your team and clients.

04

Case study portal

Should you win, you will be invited to include your winning case study to the case study portal. This invaluable resource showcases only the best work from across pay and reward.

KEY CONTACTS



Ioana Damu
*Senior Customer &
Client Operations Manager*
idamu@shardfinancialmedia.com
020 7940 4802



Jenna Abbott
Operations Director
jabbott@shardfinancialmedia.com
020 7940 4806



Lauren McWilliams
Marketing Director
lmcwilliams@shardfinancialmedia.com



Louis Bryant
Commercial Director
lbryant@shardfinancialmedia.com
07908 700718



Paul Leggiero
Partnerships Manager
pleggiero@shardfinancialmedia.com
020 7940 4803



Grace Delahunty
Senior Awards & Recognition Executive
gdelahunty@shardfinancialmedia.com
020 7940 4836